

## **DVR Business Committee Minutes**

December 1, 2020

VIRTUAL GOOGLE MEET

12:30 – 2:00 pm

### **I. Introductions**

*Tim Nystrom (Triton), Gretchen Reyes (Triton), Shaurae Winfield (Proviso West), Tony Pecucci (Leyden), Matt Prebble (OPRF), Patty Sarkady (RB)*

### **II. School College Alliance Workshop Post Discussion/Takeaways**

*The workshop was discussed as many had participated. The discussion of the PACE framework was welcomed, as many were in different stages of completion. Many appreciated the opportunity to meet individually with their home districts and have time to discuss the current status and how to move forward.*

### **III. [Dual Credit Possibilities at Triton/Discussion of Dual Credit](#)**

*Tim and Gretchen spent some time going through the current participation in dual credit opportunities and some efforts in looking to expand and involve more districts. There is an effort to dispel misconceptions regarding credential and degree requirements at local schools so teachers will feel more comfortable investigating the opportunities for their home districts.*

*There was some discussion around various certificate pathways (some 15 credit hours) and an effort to make these certificate pathways more accessible and clear to high school students. The Triton website has been updated to provide more accurate information with regards to this effort.*

*The group discussed the current Bookkeeping and Entrepreneurship programs, and discussed the future of the Social Media and Data Analytics programs looking forward to Fall 2021.*

*The group also discussed how various certificates at the high school level (i.e. CompTIA A+ and others) contribute to Triton enrollment. It was stated that if any district is not positive or sure about applying a course for dual credit, they should start the conversation with Triton by supplying the syllabus - and conversations can move forward from there.*

#### IV. [I-WIN Resources](#) and [Sign Up](#)

*The group reviewed this opportunity and some said they would sign up moving forward.*

#### V. [Illinois ACTE Conference](#)

*The group discussed this conference as well as others. While all conferences are virtual now, many discussed how difficult they are to attend in the pandemic environment with the responsibilities for online/hybrid teaching. Leyden has signed up for and will be attending the [NICE K12 Cybersecurity](#) conference in early December. Others hoped to join the conference as well as the reviews from last year were very positive.*

#### VI. [Overview of Stukent](#)

*The group reviewed Stukent. Leyden is currently using Stukent as a way to engage advanced Marketing students in their curriculum. Students who have completed all of the marketing courses have an opportunity to use Stukent to pursue other opportunities. Leyden is using the SEO (Search Engine Optimization) program and the Digital Media program with good success to date for Independent Study students. Leyden has also put Independent Study students in charge of department social media accounts to provide real, relevant learning opportunities. Other districts will look into Stukent to see if it is an opportunity for them as well. The group thought this would be best for Independent Study students at this time vs. whole class curriculum.*

#### VII. Emerging Areas of Interest (Data Analytics, SEO, Digital Marketing, Tableau, Certification to Entry Level?)

*The group discussed some areas they are trying to grow in their departments. One issue is many departments cannot add new classes without taking something away. The group stated that they are working diligently with the outside business community to bring them into the district, providing more relevant learning. Stukent is providing some direction on SEO and Data Analytics - but there was some discussion on introducing students to Tableau, in which companies are looking for individuals with skills on that platform. Leyden will be looking to take an introductory class on Tableau to get a feel if it can be taught to high school accounting/general business students.*

## VIII. Articles of Interest

A. [Five Crucial Reasons Why Schools Should Teach Entrepreneurship](#)

B. [The Cost of Clutter](#)

*The group quickly discussed these two articles to be read at a later date.*

## IX. IncubatorEDU/Teaching in the Virtual Environment?

*The only two districts in the group teaching Incubator are OPRF and Leyden. While the current environment is challenging to teach this class, it is going fairly well. There is more flexibility in bringing in coaches/volunteers remotely than in person. In addition, the volunteers appreciate the flexibility of meeting with their groups remotely to provide guidance. Unfortunately, the curriculum has to be cut down a bit to ensure it fits within the new schedules of each district - so it is a need to know vs. nice to know basis.*

*One common theme is both districts love the use of Slack to communicate with students, student groups and volunteers. It provides more engagement and flexibility than email and allows the students to be more efficient with their communication streams. Overall, both schools feel it is going well given the current situation. There will be future discussions on how to handle the Final Pitches at a later date.*

## X. Online Conference Attendance/Future Attendance

*See above as many districts are finding it difficult to attend virtual conferences.*

## XI. Discussion of Current Efforts/Future in Each Department

*One common issue brought up among all districts was the struggle to recruit students for the following school year. Typically, business departments build good relationships with students when in an in-seat environment. The virtual environment has provided some challenges in that area. The schools represented on the call have tried various strategies including building student interest databases to virtual guest speakers. The lack of in person teaching definitely affects discussion of CTE pathways with students. All said they will keep trying and share any new strategies.*

XII. Other

*NONE.*

XIII. Adjourn

*Meeting adjourned @ 2:00 PM.*