

DVR Business Committee / Management, Marketing and Entrepreneurship

March 14, 2019

Riverside Brookfield High School, ROOM 201

12:30 – 2:45 pm

I. Introductions

Jim Melich, Lauren Martire, Shaurae Winfield, Nancy Bardo, Gretchen Reyes, Luca Ciccolini, Patty Sarkady

II. Conference Update

Leyden - Attended South by Southwest - huge education conference in Austin, 4 business teachers went. Sessions included technology, ELL, student certification, basically all things education.

Elmwood Park - Attended [METC](#) in St. Charles, Missouri. - Tech Apps in the classroom was the main focus. STEM and CTE was highlighted and there were many breakout sessions that were attended.

Also attended ACTE - Lots of technology related breakout sessions and learned a great deal of curriculum related information to bring back into the classroom.

Proviso - Attended the IBEA in Springfield. Attended many sessions that will help to modify curriculum to ensure students are meeting the needs of employers and college/career readiness.

Also attended the Connections Conference in Tinley Park and just got back from the CTE Showcase in Springfield (see most recent DVR Dimensions newsletter).

Triton College - Triton is doing assessments for the entire college. Gretchen is part of the team who writes new curriculum. They are working on getting their department certified by the Accreditation Council for Business Schools and Programs - a special certification. This will take place April 14-16th. It is a 4 year process where the organization goes through the classes and teachers' credentials to ensure the teachers and classes are up to standards. End of June they will know if the department becomes certified.

Oak Park River Forest - Attended the Connections Conference in Tinley Park and

the CBEA. Many workshops and breakout sessions attended to bring back into the classroom and modify assessments.

Ridgewood High School - will be attending an Incubator workshop this summer, along with a Mobile Makers workshop.

Riverside Brookfield High School - Attended the Connections Conference. Brought back great information from McHenry school district on implementing a business model into graphic design and construction classes. Also presented a session on gamification.

Also attended the IBEA in Springfield. Learned a lot about the dark web and how it works. Also, went to a session on bitcoins and how it relates to our students AND investing. Thinking we might want this topic as the “star” for next year’s Tech Share.

III. Non-Traditional Programs/Activities

Women and Tech day at Leyden

Counselors set up a couple of activities in many of our districts.

IV. Math Integration in CTE

Ridgewood - Math and business class Algebra II in Business - block period 2 teachers up to 50 students - year three. Kids are running their businesses and selling for profit. Six Flags has a business day for students. Offer gift cards to kids \$15-19 per kid. Luca’s school has dual credit - 30 kids are going into incubator next year. Going to start for sure next year.

Offering us to visit Ridgewood to shadow the math and CTE curriculum in April.

Proviso - Geometry in Construction.

Business concepts and technology and Computer Applications are year courses.

Riverside Brookfield High School uses business math in Accounting and Web Design. Algebraic equations are used in Game Design.

V. Student Career Experience at our Schools

- A. Ridgewood is going to pathways - students will have to have required classes Next year's freshmen are going to go flex-time works with special education
- B. Co-lab; math science a Digital literacy and PE 4 hours of the day and the rest of their day is electivers - Leyden
- C. RBHS looking into blended learning and starting a Career program by next summer.
- D. Ridgewood students learn at their own pace

Question arose: How does the job outlook look when we are talking about entrepreneurship? Doesn't have to be a brick and mortar store - working in co-spaces or online in your office. How are we teaching our students to work in these types of environments?

The ISBE College and Career Readiness was passed out to all attendees.

Looked at college and career readiness - talked about attendance and how students check in - every teacher includes grading for attendance in their class.

Ridgewood looking at alternate attendance and participation in order to meet the 95% attendance requirement.

How do we motivate our reluctant learners to come to school everyday?

Some Illinois schools do NOT grade on attendance. Ridgewood grades the skill not the absence.

Triton - gets three points a day for attendance.

Talked about eLearning - Pros/Cons. We also talked about our experiences with eLearning this year.

Career Readiness Indicators were discussed and we wondered how the state is going to track each student's requirements.

VI. Dual Credit

- A. All of Ridgewood's dual credit will be next year - Needing 10 years of experience or 2800 hours? Will find out the hours instead of having a

Master's.

B. Administrative assistants IIAP CTE certification

C. Karen Baer is doing it in accounting - Triton - she has an MBA

Question the group has: Is it masters or certain amount of hours?

VII. Curriculum Sharing

Ridgewood shared information on their programs and invited us to visit them in action.

VIII. Tech Share

Talk about what should be included next year: curriculum sharing, how to motivate students, best practices, McGraw Hill Connect are some ideas.

We want to do this for next year at Ridgewood or RB. We all will help to organize this.

IX. Other

A. The committee chair application was passed out. This position is a yearly position. Application deadline is April 8.

B. Site: Is it possible to bring this back? Helps us to teach current practices and what is relevant; look at Google, Groupon, Echo Logistics. Let's look at companies that have been around for at least 10 years. Maybe TV Studio, radio - lettuce entertain you groups? How can we start this process again?

C. Certiport was discussed briefly - Proviso believes in this certification 100%! Riverside Brookfield High School is on board and will start the process soon, but won't be able to test until next year.

X. Adjourn

2:45pm