

DVR Business Committee / Management, Marketing and Entrepreneur / Meeting Minutes

November 15, 2018

Riverside Brookfield High School, ROOM 201

12:30 – 2:45 pm

- I. Introductions - Attendance: Monique Burey-Ballard, Jim Melich, Nancy Bardo, Julia Wicklund, Gretchen Reyes, Lauren Martire and Patty Sarkady
- II. Innovative Curriculum Resources Project - *Illinois State University*

Rod McQuality, the Project Director for the project, came to speak to us about his organization's CTE resources. This project is funded through Perkins and provides not only classroom resources but also professional development for CTE teachers. The Innovative Curriculum Resources project provides its expertise to FCS, Business and Computer Tech, Health Sciences, Technology/Engineering and Career Counseling educators.

He presented statistics on college graduates who cannot find jobs after graduation. In addition, he showed us stats on the "Generation Jobless". A graph was displayed showing what students are pursuing in college VS what jobs are available.

The question arose: "What are we doing as a school to prepare our students for the growing jobs and NOT the degree?" Conversation took place to help answer the question and to brainstorm ways in which we could help solve this problem.

The growing jobs include: Interface design, social media, apps, web design, security, graphic design.

He directed us to visit www.ilcte.org - resources, specifically "MyCaert". There are over 2000 lessons, curriculum maps, PowerPoint slides, and assessments.

A Summer Academy is offered for teachers: 2-day workshops with a career panel in each area of expertise. Certifications and credentials are highlighted in this academy. Strongly encourage all to participate, as this is a free PD. 16 PDUs are available to each educator.

This project also provides free Certiport testing.

Rod also gave us a "Save the Date" for March 5, 2019. This free Professional Development opportunity is entitled, "Increasing Awareness of Adverse Childhood Experiences". He suggested we offer this to all of our administrators and teachers. For more information, go to ILCTE.org.

III. Entrepreneurial Mindset - *Network for Teaching Entrepreneurship*

Scott Nasatir, the Senior Regional Director for this non-for-profit, came to speak to us about his organization and its resources. He identified the importance of teaching an entrepreneurial mindset to ALL students, not just the ones studying business. His organization has many resources available; including curriculum, industry professionals and business mentors. Part of their mission is focusing on the connection between the students and the community.

Some statistics he shared with the group are as follows:

1 IN 3

1 in 3 U.S. employers seeks entrepreneurial experience in its hires.

600M

By the year 2030, there will be at least 600 million more young people looking for work than projected jobs globally.

20%

New businesses account for nearly all net new job creation and almost 20% of gross job creation in the United States.

25%

Entrepreneurs age 20–34 have been on the decline in the United States, down from 34.3% of all new entrepreneurs in the 1997 Kauffman Index to 25% in the 2016 index.

Source: Millennial Branding; 2012 Gallup Student Poll

Source: International Organizations; The World Bank

nfte!

NFTE has created pathways for grades levels 5 -12. There are a variety of year-long programs to choose from. A question was raised in regards to semester long courses. Scott said that he does have a program that can work with a semester-long course.

Teacher training is required to integrate their program into our courses. Patty will follow up with Scott for pricing and for time-management in both the full and semester long classes.

IV. School Alliance Workshop Recap

- A. Postsecondary and Career Expectations - The group was given information and resources from the presentation, “PWR and PaCE in Illinois”. Each committee member was given the Postsecondary and Career Expectations plan for what the students should know by the end of 12th grade. This brought in great discussion and ways in which we can implement strategies (or already implement them) into our courses.
- B. Claim Your Future - this resource encourages exploration into education after high school, future careers and money management. Each committee member was given an example “Career Wheel” that is used when their

students play the associated online game. This is through the Illinois Student Assistance Commission. Educators may access the link here: <https://isac.claimyourfuture.com/>

- V. Other Professional Development Workshops/Conferences in our Fields - Some of our committee members have been to or are planning on going to conferences in our respective fields.

Nancy talked about attending the Next Generation Personal Finance Workshop in Milwaukee. They had great sessions that she attended and told us that they have many free resources. She also talked about a game in which she learned about that helps students realize the impact their salary has on their future career.

Jim will be attending the ACTE in San Antonio and will report back to the group at our next meeting.

Patty attended the IBEA in Springfield and completed her Adobe Illustrator Certification there. She shared information on a session she attended called, "The Dark Web". Committee members agreed that this particular presenter should be at our Tech Share event next year (more on that in section IX).

The Chicago Area Business Educators Association was also mentioned as a PD for us. No one has signed up to go. Patty will look into this to share out with the group for the future.

- VI. Improving Student Transition to Post-Secondary

We came together as a group to answer the question of improving student transition to post-secondary. We talked about dual credit and the requirements we have to complete in order to be a Triton Employee.

Julia is building a Career Internship class. She is in the early stages; however, she has over 100 students signed up.

Monique said Proviso has a BHS Academy. She says that they are infusing competency based education. A question about tours to see their academy and CBE in action was asked. She gave us the contact for who to connect with if we are interested in seeing it.

The committee believes that this is also a question to ask our student counselors.

VII. Non-Fiction Text Resources

Four different non-fiction text articles from *The Wall Street Journal* (dated October 2018) were distributed. Topics: Tariffs and its effect on our economy, Biggest Mistakes Bosses Make, Gender Pay Gap, and the Most Attractive Employers in the US. Four different reading strategies were also distributed.

VIII. Students in Nontraditional Occupations (NTO)

The Illinois Center for Specialized Professional Support is looking for CTE students to showcase in their non-trad video. A copy of an email was distributed for all so that they have the information if they want to participate.

IX. Expectations or Suggestions for our Committee

Committee members would like to spend some time sharing lessons, resources and activities during our next meeting.

X. Finance Field Trip

The committee would like authentic experiences to take our students to. We would love to have an event at Triton College for business students. Triton is revamping its administrative assistance program to be more technology-based. We briefly talked about ways to incorporate Triton's offerings/resources into a field trip.

PwC and Google were past field trips. We haven't had one since. Our committee will reach out to Diane M. from the Illinois Curriculum Resource Project to see if she can help us get started.

Skyping in the classroom was brought up as an option for all schools.

XI. Other - Tech Share was discussed. We haven't had one in at least two years. The committee members would like to bring it back. We will start planning for Tech Share 2020 at our next meeting. All members will bring their ideas.

XII. Adjourn: 2:40 pm

NEXT MEETING: March 14, 2019