



DVR Regional Business Advisory Meeting November 16, 2017, Room M124
for Business Marketing, Management and Entrepreneurship Programs

11:30 am – 3pm

Attending: Lauren Martire, Leyden, Jim Melich, Elmwood Park, Patty Sarkady, Riverside-Brookfield, Sharue Winfield and Dan Renaud, Proviso, Beth Metzler, Illinois Finance Learning Exchange/Econ Illinois, Christina Martinez, Turano Bakery, Cynthia Saucedo, Jr. Achievement, Roberto Curci and Gerado Belcaful, Dominican University, Anne Cothran, DVR

Welcome and introductions

Working lunch - Guiding Question: What is the best job?

Sarkady, stop training kids by what they want to do, and start asking what are problems they want to solve?

Renaud, best is what you enjoy

Jim, what you like doing, and provide income and lifestyle you want and need

Shaure, cust service, dealing with people, Lauren, Matire, yes, people skills matter

Curcio, jobs of future will be less dependent on a company, more dependent on a field. Be more like an independent contractor

Instill in students so they have stability and flexibility in their employment

Guiding Question: How we prepare our students?

Dr. Curcio, move into a process, how to analyze, active learning, problem solve, love learning new things

Dan, need to be prepared to grow through employment.

Dominican, important skill . . . Teach them to be creative in how they approach problems, do not just accept information you are exposed to. Be creative about different ways to approach. . . music can change how we view problems, math teaches us how to think in a certain way

Re: Group 1 courses

Are they relevant? In what way?

RB struggling with digital literacy, unspoken that students have computer skills before getting to course, but in computer classes students struggle to save a file

Elmwood park running digital lit, students need to understand internet responsibility

Students can use the keyboard

Kids use google docs, creating deficit in understanding office document functions

RB wants students to get industry certification

Counselors believe students need AP certification

Dr Curcio, asked about commonality of topics in high school and college, how are we aligned?

What are the patterns of the ten best students in class?

Dan, need intro to bus course, which covers all topics -0 Discussion of Business Technology Concepts

Understanding business letter format is important, overlapped with other skills important in the business world

On line typing websites for practice, recommend 10 min practice in downtime

Teach students how to access resources

RB digital literacy incorporates keyboarding 10 min bell ringer

Accounting 2 in finance sequence

Does not run because student schedule limitations,

Schools push AP classes, which takes up time

Beth Metzler, can an accounting course be hybrid? Some class time, some independent work?

Christina, Jr achievement works with Ridgewood, students take control of their Sr yr schedule, Jr

achievement worked with them on job shadow, use virtual platforms for some programs

brief discussion of Illinois virtual sch

Econ Illinois workshops

State Board of Education task force to help craft financial literacy standards, which are adaptable to different needs, applied by districts in different ways

One hour workshop format and train the trainer, 3 hour workshops for teachers specific to grade levels

Inquiry model for Illinois k-12 Content to support every standard

2ruric by Buck Institute, using guiding questions, 5 step process

Do student need foreign language? Dom University has many minority students, who have native lang, and diversity

Dom U dr. Curcio bus admin major is splitting into finance, marketing and mgmt areas, with entrepreneurship soon to follow

Econ Illinois presentation on programs avail for local teachers

Format usable with any standard - Student centered inquiry. ASK, - craft a question, have guided inquiry.

Investigate. Create activity, competition, paper, etc. Discuss - debate, project collaboration, presentations, etc. Reflect, tool to frame information

Student competitions the stockmarket game, Portfolio simulations with teacher resources. Grant in Illinois covers the cost. Ongoing sessions at different grades.

Question about what standards we use. Illinois, national? It has financial and social sci standards.

Financial standards are themed in lower grades, and increase in complexity by grade. This is the first year for implementation.

What are we doing in accounting class?

Sarkady, gamification. Gamify lessons. Students get a quest. eg: research a business career. Students in teams, showcases were good for students who are good communicators. School students and faculty vote on showcases. Demo on actual lesson using gamify. Took a day to set up teams. Three days to become acquainted with the game. Quest lasted one week. Incl. 2 diff activities.

Book- Reaching Out -about communication and collaboration

NCPN presentation on formative assessment
"Answer Garden" formative assessment tool
Used in bus principles class
"Poll Everywhere"

Double entry journal student writes sentence from article ,and then writes their own thought about it

Christina Martinez, Turano Baking Company
They have Bus office positions
They want to know what students really want
Berwyn office has sales, cust service, operations, accounting, finance
Locations in Ill, Georgia, Florida, opening in Nevada
Cust service, data entry are good entry jobs, general admin. Need excel, other programs related to function of excel, students need good communication skills, & phone skills.
They have IT help desk, but would look for associates degree
Turano might be interested in students coming for field trip
Might open apprenticeships in maintenance, develop their own talent
March talk about a FY 19 field trip
General computer and business courses help prepare candidates. On the job training for different positions.
Experiences doing presentations is valuable. Omit saying um.
Students spend virtual time, and lack skills of speaking up in person
Human resources dept stud ets are not always ware exists

Jr Achievement chic
Logistical events for job shadows
Partner with Leyden, Riverside-Brookfield, Ridgewood,
OPRF & Elmwood Pk -not yet
School goals align with Jr. achievement? Discuss with schools

Marketing
Lauren sports and entertainment marketing
Entrepreneurship is product marketing

Shaure product marketing students did presentations
Sports marketing used videos created in phones

Jr achievement suggested using you tube videos in marketing classes
Social media platform? Twitter.
Cannot control responses on social media, which can create problems with miners

NIU active grant expires in Dec. flash drive with searchable resources, so we could hold a workshop in our



region with at least 12 participants, if schedule in December. Agreement on Dec 12 date. Dr. Cothran will contact Admin Council members about releasing faculty for the meeting.

Discussion on committee responsibilities, and committee handbook.

Adjourn