

**Des Plaines Valley Region  
Business Committee  
Minutes—November 15, 2016  
Elmwood Park High School**

The following members were present: Karen Bear, Elmwood Park High School, Lauren Martire, Leyden High School, Nancy Bardo, Oak Park River Forest, Barb Burchill, Proviso West, Shaurae Winfield, Proviso East, Luca Ciccolini, Ridgewood, Dr. David Anderson, Triton.

**Review of Conferences**

Members attended CABEA. We discussed the programs discussed at that conference. Nancy recommended Menta Academy for free financial literacy information.

**Business Advisory Boards**

Leyden recently held a Tech Advisory meeting. We reviewed the benefits and uses of a board. Elmwood Park recently asked the members of their board to interview VEI candidates and to provide feedback for business plan presentations. Two members will be acting as judges for the VEI Business Plan Summit at NIU.

We shared information about the December 1st meeting of the Information Technology Business Advisory Board for Triton and asked members to bring back the information to their schools.

**Dual Credit Progress**

Luca said he was still having difficulty getting dual credit for his classes. We suggested he contact Jameta Rogers.

**Career Spotlight Presentations**

Members still said they were not really aware of the dates of the spotlights unless they were held at their schools. We provided the specific dates again. (They had received the information earlier in the year.)

As mentioned in the AC meeting, members have not found the presentations useful for their students. They feel that the money could be better spent in other areas.

**Tech Share Workshop**

Plans were made for our Tech Share Workshop which will be held on March 3<sup>rd</sup> at East Leyden in the Little Theatre. So far, 24 teachers are scheduled to attend. All teachers will be asked to bring lesson plans, materials and ideas to share.

## **Marketing CTE Courses**

Discussion was held on methods that can be used to market CTE courses. Suggestions ranged from talking to incoming freshmen to developing YouTube materials, Open Houses, and making courses dual credit. The biggest problem is getting the right kids in the courses.

## **Curriculum Sharing**

We spent time sharing ideas about incorporating Excel and tying current events to courses.

Respectfully Submitted,

Karen Bear  
Business Committee Chairperson

## **Business Committee Meeting Schedule**

- ◆ **Friday, February 19<sup>th</sup>, (Tech Share), Location East Leyden HS**
- ◆ **Tuesday, May 3<sup>rd</sup>, Elmwood Park High School, 12:30**