

## **Finance**

## Highlights at a Glance

- In Banking and Related Services, office and administrative support workers constitute about 65 percent of all jobs. Employment is projected to grow less than the state average thru 2024. Industry deregulation allowing banks to offer other financial and insurance products will spur demand for financial analysts and personal advisers.
- In Insurance Services, job growth will be limited by corporate downsizing, new technology, and an increase in direct mail, telephone and Internet sales; numerous openings will arise due to replacement needs. As the population ages, sales will increase for health and long-term care insurance as well as annuities and other pension products.
- In Securities and Commodities (Financial and Investment Planning), employment growth is expected due to increasing investment and a growing need for investment advice; competition will be keen for highly-paid, successful sales agents and investment bankers. Large, nationally known brokerage companies have the greatest share of jobs in the industry.

## Nature of the Industry

**Banks** (NAICS 521 and 522) safeguard money and provide loans, credit, and payment services such as checking accounts, debit cards, and cashier's checks. Banks also may offer investment and insurance products. As a variety of models for cooperation and integration among finance industries have emerged, some of the traditional distinctions between banks, insurance companies, and securities firms have diminished. In spite of these changes, banks continue to maintain and perform their primary role—accepting deposits and lending money.

The **insurance** (NAICS 524) industry provides protection against financial losses resulting from a variety of hazards. By purchasing insurance policies, individuals and businesses can receive reimbursement for losses due to car accidents, theft of property, and fire and storm damage; medical expenses; and loss of income due to disability or death. The insurance services industry consists mainly of insurance carriers and insurance agencies and brokerages. In general, insurance carriers are large companies that provide insurance and assume the risks covered by the policy. Insurance agencies and brokerages sell insurance policies for the carriers. Additionally, the insurance industry includes establishments that provide other insurance services, such as claims adjustment or third-party administration of insurance and pension funds.

The **securities**, **commodities**, **and other investments** (NAICS 523) industry is comprised of a diverse group of companies and organizations that manage the issuance, purchase, and sale of financial instruments. These instruments - often called securities - are contracts which give their owner the right to an asset or the right to buy or sell an asset in the future. Companies sell these financial instruments to raise money from investors to finance new business operations or to improve or expand existing ones. Investors purchase these instruments with the goal of earning money by earning dividends, interest, executing the agreement, or selling the security at a higher price.

								2015		
		Employment Change Average Annual Job Ope				Openings	Median Training/			
Standard Occupational Classification (SOC)		Emp.	2012-2022		due to			Annual Education		
Code	Title	2014	Number	Percent	Growth	Replcmnts	Total	Wage Level		
00-0000	Total, All Occupations	6,263,919	371,593	5.93	42,732	147,453	190,185	\$37,316		
Securiti	es & Investments									
	Personal Financial Advisors	13,875	2,622	18.90	262	348	610	\$79,754 Bachelor's degree		
	Securities, Commodities & Financial									
	Services Sales Agents	20,560	504	2.45	50	355	405	\$72,579 Bachelor's degree		
	Financial Specialists, All Other Tax Preparers	10,429 4,291	474 197	4.55 4.59	47 20	106 107	153 127	\$70,680 Bachelor's degree \$40,013 Moderate-term on-the-job	training	
43-4011	•	3,526	36	1.02	4	86	90	\$47,097 Moderate-term on-the-job		
	Sub Total	52,681	3,833	14.23	383	1,002	1,385			
	ss Finance									
13-2011		51,742	6,533	12.63 5.10	653	1,381 724	2,034	\$65,189 Bachelor's degree	vele avea	
11-3031 13-2052	Financial Managers Personal Financial Advisors	30,566 13,875	1,559 2,622	18.90	156 262	348	880 610	\$109,695 Bachelor's degree plus wo \$79,754 Bachelor's degree	лк ехр.	
13-2051		12,664	881	6.96	88	260	348	\$79,754 Bachelor's degree		
13-2099	Financial Specialists, All Other	10,429	474	4.55	47	106	153	\$70,680 Bachelor's degree		
13-2061		2,409	205	8.51	20	59	79	\$99,585 Bachelor's degree		
	Tax Examiners, Collectors & Agents	1,726	-42	-2.43	0	71	71	\$74,883 Bachelor's degree		
13-2031 13-2071	Budget Analysts Loan Counselors	1,635 586	103 94	6.30 16.04	10 9	41 10	51 19	\$71,977 Bachelor's degree \$45,465 Bachelor's degree		
	Economists	409	35	8.56	4	11	15	\$94,880 Master's degree		
	Sub Total	126,041	12,464	11.51	1,249	3,011	4,260	. ,		
	g Services									
43-4051	Customer Service Representatives	119,063	10,929	9.18	1,093	2,932	4,025	\$33,469 Moderate-term on-the-job	-	
43-3071 43-3011	Tellers Bill & Account Collectors	23,813 14,860	-3,094 -956	-12.99 -6.43	0	931 363	931 363	\$25,925 Short-term on-the-job train \$36,689 Short-term on-the-job train	•	
	Loan Officers	14,230	278	1.95	28	237	265	\$65,862 Bachelor's degree	iiig	
43-4131		9,772	114	1.17	11	150	161	\$39,755 Short-term on-the-job train	ning	
13-2099	Financial Specialists, All Other	10,429	474	4.55	47	106	153	\$70,680 Bachelor's degree		
13-2041	Credit Analysts	2,922	3	0.10	0	127	127	\$63,508 Bachelor's degree		
13-1041	Compliance Officers	6,302	311	4.93	31	89	120	\$72,237 Long-term on-the-job train	ing	
13-2061 43-4141	Financial Examiners New Accounts Clerks	2,409 2,451	205 -274	8.51 -11.18	20 0	59 60	79 60	\$99,585 Bachelor's degree \$34,541 Work exp. in a related occ	runation	
	Title Examiners/Abstractors/Searchers	1,295	45	3.47	4	28	32	\$36,366 Moderate-term on-the-job		
13-2071	Loan Counselors	586	94	16.04	9	10	19	\$45,465 Bachelor's degree	Ü	
43-4041	Credit Authorizers/Checkers/Clerks	1,791	-186	-10.39	0	15	15	\$38,632 Short-term on-the-job train	ning	
Inquron	Sub Total	209,923	7,943	10.84	1,243	5,107	6,350			
Insuran 43-4051	Customer Service Representatives	119,063	10,929	9.18	1,093	2,932	4,025	\$33,469 Moderate-term on-the-job	training	
41-3021	Insurance Sales Agents	37,777	4,623	12.24	462	992	1,454	\$39,110 Bachelor's degree	training	
	Personal Financial Advisors	13,875	2,622	18.90	262	348	610	\$79,754 Bachelor's degree		
13-1031	Claims Adjusters/Examiners/Investigators	14,980	1,086	7.25	109	371	480	\$64,177 Long-term on-the-job train	_	
43-9041	Insurance Claims & Policy Proc Clerks	11,590	1,093	9.43	109	290	399	\$36,638 Moderate-term on-the-job	•	
11-2021	Marketing Managers Financial Specialists, All Other	10,896	761 474	6.98 4.55	76 47	258 106	334 153	\$110,085 Bachelor's degree plus wo \$70,680 Bachelor's degree	огк ехр.	
13-2053	Insurance Underwriters	10,429 6,034	-569	-9.43	0	114	114	\$59,981 Bachelor's degree		
15-2011		1,218	197	16.17	20	36	56	\$84,835 Bachelor's degree plus wo	ork exp.	
13-1032	Insurance Appraisers, Auto Damage	598	10	1.67	1	15	16	\$69,006 Long-term on-the-job train	ing	
_	Sub Total	226,460	21,226	7.50	2,179	5,462	7,641			
Accoun	•	E1 740	6,533	10.60	652	1 201	2.024	¢65 190 Pachalaria dagrag		
43-3031	Accountants & Auditors Bookkeeping/Accounting/Auditing Clerks	51,742 61,437	-5,334	12.63 -8.68	653 0	1,381 602	2,034 602	\$65,189 Bachelor's degree \$38,208 Moderate-term on-the-job	training	
	Tax Preparers	4,291	197	4.59	20	107	127	\$40,013 Moderate-term on-the-job	-	
	Sub Total	117,470	1,396	8.95	673	2,090	2,763	•	J	
Property & Real Estate & Management										
	Property, Real Estate & Comm Assn Mgrs	10,009	766	7.65	77	174	251	\$58,765 Bachelor's degree		
41-9022 13-2021	Real Estate Sales Agents Real Estate Appraisers & Assessors	10,237	43 235	0.42 8.13	4 24	72 46	76 70	\$46,640 Postsecondary vocational \$55,740 Postsecondary vocational		
41-9021	• •	2,890 3,826	235 -29	-0.76	0	46 27	70 27	\$52,696 Work exp. in a related occ		
·	Sub Total	26,962	1,015	7.22	105	319	424	, ,	1	
	Unduplicated Total	487,408	45,418	9.32	4,678	11,247	15,925			