

PHOTOSHOP - Create an Ad Mailer

Directions:

You will create an ***ad mailer*** that will sell a product or service. Examples of these ads are at the teacher station. When you are ready to start this project, please take a look at the examples before you begin using Photoshop.

Requirements:

1. Create one original ad mailer
2. This ad must be front AND back
3. Include at least two coupons
4. All space must be used appropriately
5. The size of your ad is to be: 7 3/4" x 5"
6. Use the techniques we learned as you create your ad

Video Tutorial:

This tutorial will walk you through the steps of getting your file created and show you how to create a coupon.

Please raise your hand if you need assistance.

How to create a coupon Tutorial	Learn how to set up your file and create a coupon template.
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Turning in Your File:

Print your ad (front and back) to the color printer and hand it into me.