

Class: Marketing

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Strategy Name: Stepping Outside of The Box

Purpose: To Understand the Importance of Trying Something New

Materials: Internet Access Google Docs/PowerPoint/Opened Mind.

Lessons: Students will be placed into 6 groups of Five. Each group will pick a list of six different forms of entertainment/sporting /activities. Each group will select what the teacher introduces. Each group will find 1-3 pieces of history. Find the latest new thing happening with this subject now. Find a video regarding this subject. Students will present.

1. Use the internet and paraphrase or reword the information into your own words otherwise, it is plagiarism.
2. Three students will look up history and each will choose one thing that he/she finds interesting
3. One student will find something that is in the news at that current time.
4. One student will find a video representing the subject picked.

Entertainment/Sport/Activity

Nascar

Country Music

Country Line Dancing

Jazz

Opera

Snorkeling

Questions for discussion: Oral as well as Written

1. What did you like/not like about the assignment? Be specific
2. What did you take away from the assignment? Be specific
3. Is there anything you wanted to try that you have never tried? Be specific