

SUBMITTED BY: Nicole O'Connor
STRATEGY NAME: The Toy Maker
PURPOSE/OBJECTIVES: Students will learn how to work cooperatively in groups to develop a marketing tool for a children's movie.
MATERIALS NEEDED: Materials needed: Drafting Paper Molding Clay Paint
PROCESS: Students will be divided into groups based on the results of the "True Colors" activity (completed the day before). Each team will be responsible for developing a clay mold of a toy for mass production. Each team will be led by a production manager and will have the following departments: <ul style="list-style-type: none">• Drafting• Molding• Cost analysis• Research for OSHA/Safety and Laws Each team will create a video/slide show of the process.
ADDITIONAL NOTES OR COMMENTS: