

SUBMITTED BY: Karen Golin
STRATEGY NAME: Collaboration
PURPOSE/OBJECTIVES: Students will learn how to collaborate in various teams. They will need to rotate responsibilities each lab.
MATERIALS NEEDED: Kitchen equipment, food, pricing, presentation of final product, computers
PROCESS: Students will be divided into teams of 6 – 8 students based on their “colors” and be responsible for a new food product introduction. Each team will be divided into specific groups for creativity, costing, presentation and general management of the project. They will need to invent a new food product for the foods industry including the packaging, design and costing of the product with the packaging; labor, distribution and a projection of sales for the first year and a commercial to introduce it to the public. Products will be limited to an item for grocery stores or fast food industry.
ADDITIONAL NOTES OR COMMENTS: Grading: There will be a 20% team effort grade based on the group working together and coming up with a viable product. 50% will go to the individual work. 30% will be for the presentation of materials and the professionalism of the presenters. Students must dress up for the presentation.