

SUBMITTED BY: TONI WURCH
STRATEGY NAME: ARE YOU A FIT?
PURPOSE/OBJECTIVES: Students will take a personality assessment and determine whether they are a “fit” to jobs within a researched company.
MATERIALS NEEDED: An assessment test Computers
PROCESS: Give students a personality assessment such as the Personality Inventory on “What’s Next Illinois” or the “Career Exploration Inventory”. Have students look at the suggested career choices that match their results. Have them also compare this to their “True Colors” results from Freshman year. Have students choose several careers that interest them. Students will research those careers on “What’s Next Illinois.” Students will then brainstorm a list of companies that might offer jobs in a chosen career field or a company that has always interested them. Have students find a website that lists jobs that are open in that particular company. Have students determine if they are, or will be, a “fit” for that job and that company. Do they have the personality for that job? Does the level of education needed for the job “fit” with their anticipated education? Have students also determine what skills THEY can bring to the table. What makes them unique and desirable as an employee? Does this “fit” with the job in that particular company? Students will also research the company so they are prepared for the interview. This is based in information presented at the Marketing Store.
ADDITIONAL NOTES OR COMMENTS: